

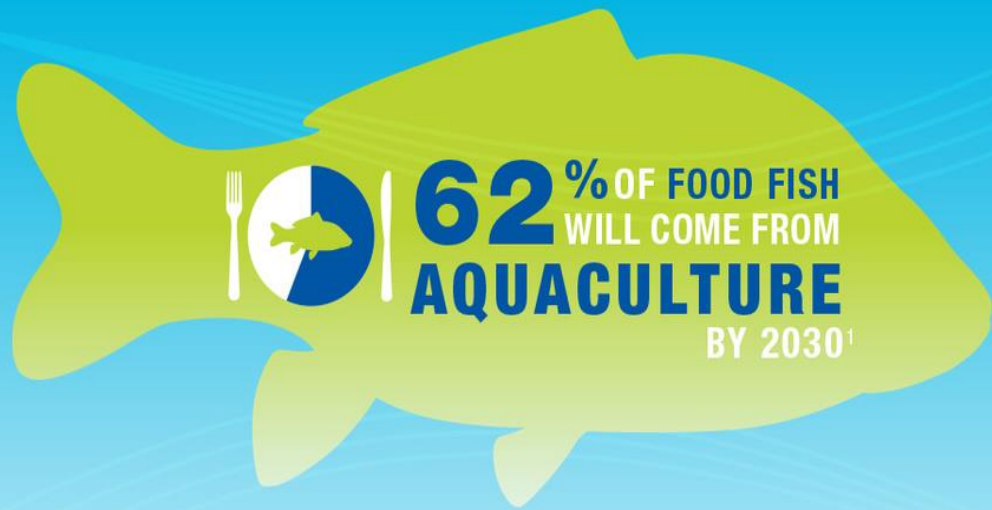
# Certification: Aquaculture

Expanding the aquaculture market



FEEDING A GROWING WORLD WITH  
**AQUACULTURE**

The mission of the Global Aquaculture Alliance is to further environmentally responsible aquaculture to meet world food needs.



**SUSTAINABLE  
DEVELOPMENT  
GOALS**

# Certification – who needs it? I'm doing great

- Global Food Safety Initiative (GFSI); the risk - don't poison your customers – not good business
- Access to market

**Certification is about mitigating risk, creating good change, assuring customers, demonstrating best.**

**It's about showing how well you do something not about proving you don't do it badly**

- Process or issue - ie: food safety or social/environmental

# Aquaculture certification

- All farming carries impacts
- Aquaculture has had a bad press in some areas, for example clearing mangroves, escapees, antibiotic use; how can a buyer or consumer differentiate at point of purchase or point of sale, that which is good?
- To create good certification requires commitment and investment; Best Aquaculture Practice standards (from GAA) have been operating for 20 years while Aquaculture Stewardship Council standards are the result of 10 years of open dialogues
- Research, stakeholder engagement, consultation, benchmarking, transparency realise good standards



Best Aquaculture Practices Certification  
The Responsible Seafood Choice

## ISSUES addressed and emerging

Stocking density

Siting

Antibiotic use

Escapes

Impact on site and surrounds

Parasites

Disease

Feed sources

Animal welfare

Pollution

Social issues

Circular economy

Climate change

Feed efficiency

Carbon Footprint

GM

Resilience and adaptation

# Aquaculture certification - beyond audits

## CREATING CHANGE, ADDING VALUE & ENABLING RESPONSIBLE DEVELOPMENT

Sharing knowledge

Education

Research

Promoting policy

Communications to consumers

Training

Building communities

Spheres of influence

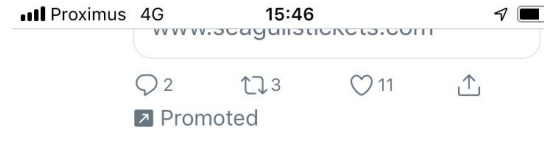
Facilitation

Insurance

Finance

Technologies

# Which certification?



BAP Certification Retweeted  
**Panamei Seafood** @pana... · 22h  
BAP stands for «Best Aquaculture Practices»  
We're proud to show this certification on our packaging ensuring that our products come from facilities that are managed in an environmentally, socially and economically responsible manner.

#Panamei #BAPSeafood  
#QualityAssurance



99 views  
2 retweets, 7 likes



We are certified...



# Here to help

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