FARMERS ORGANIZATIONS’ ROLE IN AQUACULTURE

Pier Antonio Salvador - President
Italian Fish Farmers Association

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Associazione Piscicoltori Italiani
(Italian Fish Farmers Association)

- Created in 1964
- Has +/- 330 members
- Over 800 farming units
- Over 90% of total Italian fish farming production
- Trout, Seabass, Seabream, Eel, Sturgeon, Cyprinids, Catfish, Meagre, Striped bass, etc.
- Extensive (lagoons and ponds) and intensive farms (inland and off-shore)
Contacts

Sector related Stakeholders
- Feed companies
- Pharmaceutical companies
- Technical consultants
- Technical suppliers

Political relationships
- FAO/GFCM
- EU authorities
- National
- Regional
- Local

Public relationships
- Media
- Consumer
- Distribution chains
- Scientific bodies (R&D, University)
- NGOs

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Role of the association

- Lobbying Activities
- Promotion of fish farming and farmed fish products
- Circular economy

- Codes of conduct: FAO, FEAP, API
- Principles of traceability, eco-compatibility, food and feed safety, animal welfare
- Labelling and Product Certification
- Implementation of International rules/laws

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Activities to members: IN

- Market / Feed/Production Data collection
- Seminars and technical workshops
- Specialist support
- Newsletters
- On site assistance
- Training courses
- Online information
- Publications
- Technical instruction books (Vademecum)
- Continuous updating

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Activities public: OUT

- Resolutions and Position Papers
- Products Promotion
- Trade shows
- Aquaculture Promotion
- Exhibitions
- Taste workshops
- Recipe books
- Media (Press, radio, tv)

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HOW API WORKS - IN

CONSULTING AND HELPING ACTIVITY TO ITALIAN FISH FARMS

• Financial assistance;
• Water intakes and discharge;
• Fiscal and tax assistance;
• Therapeutic treatments and veterinary legislation;
• Processing, labelling and marketing of aquaculture products - traceability;
• Organic Aquaculture;
• Quality and Certification of Aquaculture Products;
• Food Safety;
• Waste - Animal By-products;
• Health Directive
• Fish Welfare: farm, transport, stunning and slaughter
HOW API WORKS - OUT

- Organisation of congresses, meetings, shows and seminars;
- Information via website, monthly review, letters;
- API stand, participation to shows;
- Advertising and promotional campaigns on tv and radio – press and P.R. activity;
- Production and publication of dossiers and booklets;

- Preparation of posters and brochures;
- Monitoring of retail prices and market of aquaculture products;
- Monitoring national consumption of fish feed;
- Monitoring national and regional aquaculture products;
- Resolutions and Position Papers
AQUACULTURE IS
FROM PRODUCTION ACTIVITY TO SOCIAL NECESSITY
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ALL TOGETHER TO CHANGE

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AQUACULTURE SYMPHONY

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