

MEDIA INFORMATION 2024

Launched in 1997 the EUROFISH Magazine plays a leading role in providing and disseminating information for and about the fisheries and aquaculture sectors in Europe. In addition, it is the only regular English language provider of information on fisheries and aquaculture in Central and Eastern Europe. Published in English six times a year, the magazine provides comprehensive coverage of international fisheries and aquaculture with a focus on production, processing, and trade. Among the issues addressed are developments in aquaculture, fish processing techniques, sustainability, evolution in technology, and fisheries management. Each issue of the magazine also features news, country profiles, in-depth market analysis, as well as previews and reviews of conferences and trade fairs.

WHY ADVERTISE IN EUROFISH MAGAZINE?

Wide targeted distribution

The bulk of the **2,500 copies** are distributed throughout Europe, the remainder to Africa, Asia and the Americas

Relevant audience

Major retail and wholesale **buyers**, decision-makers in processing, fishing, fish farming, and trading companies

Hard copy and free online access

Hard copies plus **eurofish.dk**, where interactive pages and an online archive keep your advertisement alive 24/7

Distribution at trade events

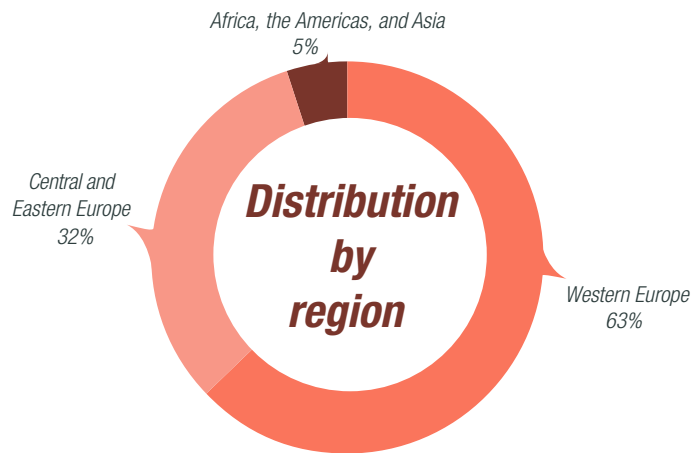
Your advertisement will be seen at all major European **trade shows and conferences**

Competitive rates

Our prices are among the most competitive in the business

Tailored to your needs

Combine an advertisement with company coverage to get additional exposure
















TARGET DECISION MAKERS WORKING IN:

- Processing
- Retail and wholesale
- Equipment manufacture
- Aquaculture
- Fishing
- Fisheries administrations
- Research organisations
- National and international institutions

Issue	Country	Technology Special	Exhibitions*	Deadlines
February	Albania Turkey Slovenia Greece	AQUACULTURE Machines, plants, and equipment for aquaculture, water treatment, feed	Preview: Seafood Expo North America, Boston, 10-12.03; SEG/SPG Barcelona, 23-25.04. Review: AlgaEurope, Prague 10-12.12/23 Distributed at: SEG/SPG Barcelona, 23-25.04	Editorial: 12 Jan Adverts: 19 Jan
April	Spain Italy Montenegro	PROCESSING Machines and equipment for the processing of fish and seafood products	Preview: SEG/SPG Barcelona, 23-25.04 (member country pavilions); Review: AquaFarm, Pordenone, 14-15.02 fish international, Bremen, 25-27.02 Distributed at: SEG/SPG Barcelona, 23-25.04	Editorial: 1 Mar. Adverts: 8 Mar.
June	Poland Romania Georgia	FISHING Gear and equipment for marine and freshwater fishing, and for on-board handling	Preview: Seagriculture, Torshavn, 18-20.06 Review: AquaFarm, Pordenone, 15-16.02; Seafood Expo North America, Boston, 10-12.03; RASTech, 20-21.04; SEG/SPG Barcelona, 23-25.04 Distributed at: Seagriculture, Torshavn, 18-20.06	Editorial: 3 May Adverts: 10 May
August	Denmark/ Greenland Estonia Iceland	AQUACULTURE Machines, plants, recirculation aquaculture, water treatment, feed	Preview: AQUA24, Copenhagen, 26-30.08; Polfish, Gdansk, 11-13.09; IceFish, Reykjavik, 18-20.09; Conxemar, Vigo, 1-3.10; Future Fish Eurasia, Izmir 10;-12.10 Review: SEG/SPG Barcelona, 23-25.04; Seagriculture, Torshavn, 18-20.06 Distributed at: AQUA24, Copenhagen, 26-30.08; Polfish, Gdansk, 11-13.09; IceFish, Reykjavik, 18-20.09; Conxemar, Vigo, 1-3.10; Future Fish Eurasia, Izmir, 10-12.10	Editorial: 14 Jun Adverts: 21 Jun
October	Latvia Lithuania Sweden	AQUACULTURE EQUIPMENT Including raceways, anti-fouling, cages, nets, ropes, pumps, aerators	Review: AQUA24, Copenhagen, 26-30.08	Editorial: 6 Sep Adverts: 13 Sep
December	Croatia Hungary France	PROCESSING Machines and equipment for the processing of fish and seafood products	Preview: AquaFarm, Pordenone, 2025 Review: Polfish, Gdansk, 11-13.09; IceFish, Reykjavik, 18-20.09; Conxemar, Vigo, 1-3.10; Future Fish Eurasia, Izmir, 10-12.10 Distributed at: AquaFarm, Pordenone, 2025	Editorial: 1 Nov Adverts: 8 Nov

* In addition to the listed events, the Eurofish Magazine is also distributed at numerous national, regional, and international conferences, workshops, and seminars across Europe.

DISPLAY ADVERTISEMENT RATES (IN €)

Format		WxH mm	B/W	2C	4C
Back cover; inner cover front/back		216 x 281*	NA	NA	3,120
2 / 1 page spread		426 x 281*	NA	NA	4,370
Full page		216 x 281*	NA	NA	2,710
1/2 page across 1/2 page high	 	184 x 124 90 x 252	870	1,210	1,880
1/3 page across 1/3 page high	 	184 x 83 60 x 252	565	900	1,570
1/4 page across 1/4 page high 1/4 page high	  	184 x 60 90 x 124 43 x 252	430	765	1,435
1/8 page across 1/8 page across 1/8 page high	  	184 x 30 90 x 60 43 x 124	225	560	1,230

Additional charges:

Advertisement design and modifications	per hour	100
--	----------	-----

*Dimensions include 3 mm bleed on each side

COMPANY PROFILE / ADVERTORIAL RATES

One page	1,350
Two pages	2,300
Cover story	4,190

CLASSIFIED ADVERTISEMENT RATES

50 mm wide x 30 mm high	210	per issue
Additional height	55	per 10 mm

INSERTS

Non-bound

Format not more than 200 mm wide and 265 mm high, max. 25 g weight, €900, plus postage if applicable. Printing can also be provided at competitive prices.

MAGAZINE SPECIFICATIONS

Format:	210 mm wide x 275 mm high
Total circulation:	2,500 hard copies
Subscription:	€135 (6 issues a year), https://eurofish.dk/subscription/
Accepted file formats:	PDF, InDesign, EPS, TIFF, Illustrator, (incl. all fonts, pictures min. 300 DPI)

All rates in euro

"Eurofish Magazine has been one of the most valuable media partners of AquaFarm (the annual conference & trade show on the aquaculture industry in South Europe and in the Mediterranean) almost since its very beginning, trusting in the event and helping to promote it internationally by involving foreign audience both as visitors and exhibitors. We do hope to continue our partnership in the years ahead."

Patrizia De Odorico, Marketing & Sales department, Pordenone Fiere Spa, Italy



"Advertising in Eurofish Magazine enables us to reach many more potential exhibitors and visitors to POLFISH (International Fair for Seafood Processing and Products). Our long lasting relationship with Eurofish, helps us to promote POLFISH widely at fish shows as well as directly to individual companies."

Monika Pain, POLFISH Project Director, Gdańsk International Fair Co., Poland

CONTACT DETAILS

ADVERTISEMENT

Aleksandra Petersen
Eurofish
H.C. Andersens Boulevard 44-46
DK-1553 Copenhagen V
Denmark

Tel.: +45 33377763
adverts@eurofish.dk

EDITORIAL

Behnan Thomas
Eurofish
H.C. Andersens Boulevard 44-46
DK-1553 Copenhagen V
Denmark

Tel.: +45 33377764
editorial@eurofish.dk

OFFICE

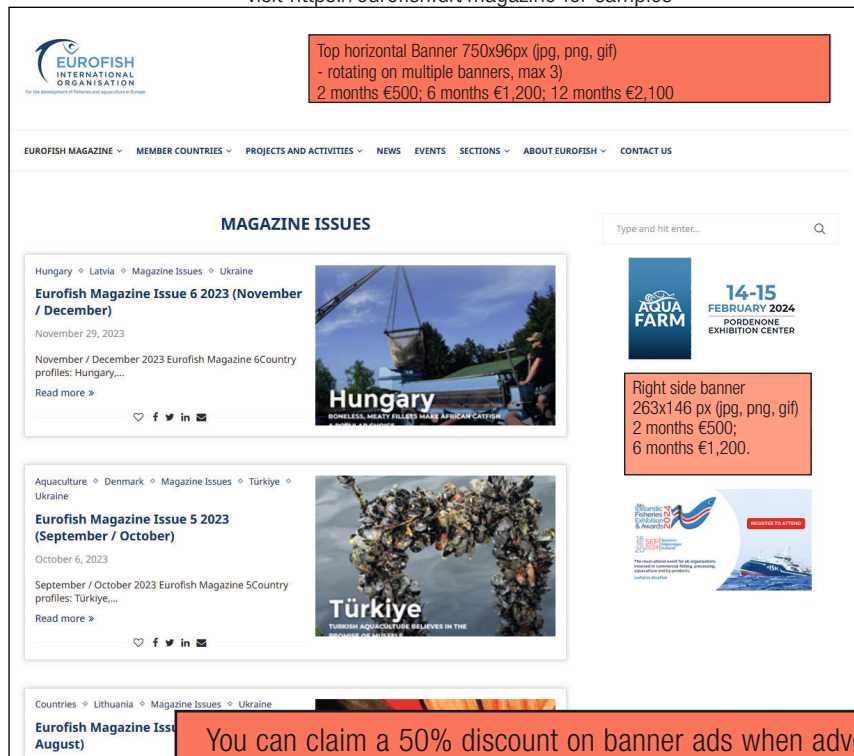
Eurofish
H.C. Andersens Boulevard 44-46
DK-1553 Copenhagen V
Denmark

Tel.: +45 33377755
info@eurofish.dk

The Eurofish website is an excellent way to reach the fisheries and aquaculture industry in Europe. Below are some of the possibilities for advertising online. Contact us to learn how we can help you effectively reach your audience.

WEBSITE BANNER ADVERTISING

visit <https://eurofish.dk/magazine> for samples



EUROFISH
INTERNATIONAL ORGANISATION
For the Development of Fisheries and Aquaculture in Europe

EUROFISH MAGAZINE ▾ MEMBER COUNTRIES ▾ PROJECTS AND ACTIVITIES ▾ NEWS ▾ EVENTS ▾ SECTIONS ▾ ABOUT EUROFISH ▾ CONTACT US

MAGAZINE ISSUES

Hungary ▾ Latvia ▾ Magazine Issues ▾ Ukraine

Eurofish Magazine Issue 6 2023 (November / December)

November 29, 2023

November / December 2023 Eurofish Magazine 6Country profiles: Hungary,...

Read more »

♥ f t in e

Hungary
HOMELESS MEATY FILLETS MAKE AFRICAN CATFISH
A NEW FISH SPECIES

Aquaculture ▾ Denmark ▾ Magazine Issues ▾ Türkiye ▾ Ukraine

Eurofish Magazine Issue 5 2023 (September / October)

October 6, 2023

September / October 2023 Eurofish Magazine 5Country profiles: Türkiye,...

Read more »

♥ f t in e

Countries ▾ Lithuania ▾ Magazine Issues ▾ Ukraine

Eurofish Magazine Issue 4 2023 (August)

Top horizontal Banner 750x96px (jpg, png, gif)
- rotating on multiple banners, max 3)
2 months €500; 6 months €1,200; 12 months €2,100

Type and hit enter...

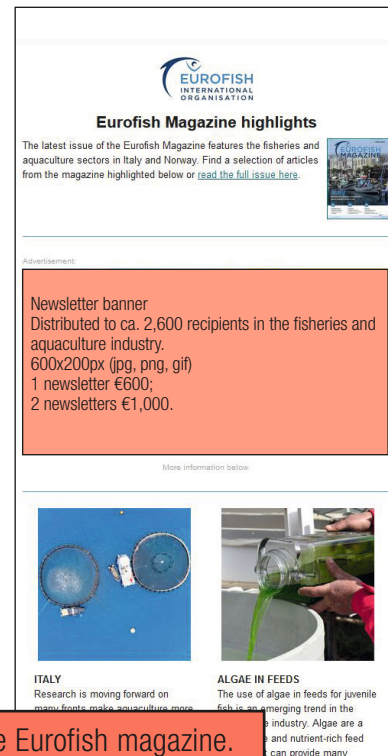
AQUA FARM
14-15 FEBRUARY 2024
PORDENONE EXHIBITION CENTER

Right side banner
263x146 px (jpg, png, gif)
2 months €500;
6 months €1,200.

Research Fisheries & Research
The most advanced for all organisations involved in research, policy, planning and education in the sector.

Research is moving forward on how to make aquaculture more sustainable.

NEWSLETTER BANNER ADVERTISING



EUROFISH
INTERNATIONAL ORGANISATION

Eurofish Magazine highlights

The latest issue of the Eurofish Magazine features the fisheries and aquaculture sectors in Italy and Norway. Find a selection of articles from the magazine highlighted below or [read the full issue here](#).

Advertisement:

Newsletter banner
Distributed to ca. 2,600 recipients in the fisheries and aquaculture industry.
600x200px (jpg, png, gif)
1 newsletter €600;
2 newsletters €1,000.

More information below:

ITALY
Research is moving forward on how to make aquaculture more sustainable.

ALGAE IN FEEDS
The use of algae in feeds for juvenile fish is an emerging trend in the industry. Algae are a cheap and nutrient-rich feed source that can provide many benefits.

You can claim a 50% discount on banner ads when advertising in the Eurofish magazine.