

Great Greenland

- Founded in 1977
- Seal tannery and manufacturer
- Manufacturer of seal product and accessories
- Uses modern machinery for treatment for seal skin.

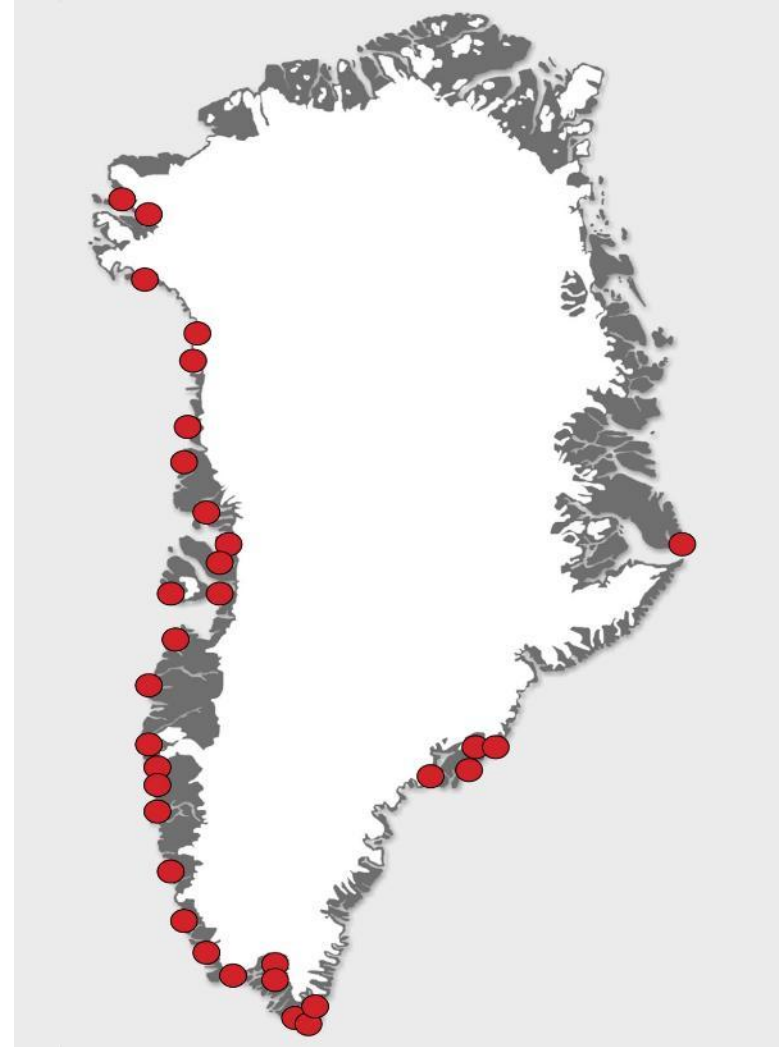


Sealskins

- Great Greenland trades only 2 species:
Ring seals and harp seals.
- All hunt is sustainable
- Hunting is still carried out in the traditional way in most areas.



*Trading stations in
Greenland*



The Inuit culture



- Great Greenland's reason for being
- Using seal is at the centre of Inuit culture
- Seal meat is considered a delicacy and eaten all over Greenland
- Traditionally every part of the animal is used

Facts about Greenland and its hunt

- 2,166,086 square kilometers of land – 44,087 kilometer coastline – 56,000 inhabitants
- 90% of inhabitants are Inuit
- Seal population in Greenlandic waters: approx. 12 million
- Annual hunt: approx. 150,000 seals
- Inuit hunt seals for their meat
- And seal skind is for extra income.



The use of sealskins



- Sealskins have been used since the dawn of man in the Arctic
- Traditionally it has been used for housing, bedding, clothes and much more
- Today it is used for the traditional dress and for fashion items

The use of sealskins



Sealskin in fashion



- Used by international designers for both men and women
- Great Greenland has its own collection almost every year



GREAT GREENLAND

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